



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Wednesday, July 24, 2013

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce
Eric Eisenberg, Renaissance Group *
Jacob Eisenberg, Renaissance Group
Valerie Goodman, SPPOA
Warren Gunter, Property Owner
Alan Johnson, Jerico Development *
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA *
Andrew Silber, The Whale & Ale
Camilla Townsend, POLA High School *
Morris Warschaw, Property Owner *
Jayme Wilson, Spirit Cruises *

* voting member

3. APPROVAL OF MINUTES – June 18, 2013. 10:00 AM Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. Presentation

SPPOA Marketing Budget

6. OLD BUSINESS

None

7. NEW BUSINESS

ACTION ITEMS

- 7.1 Sponsorship request from the HP Lovecraft Film Festival in the amount of \$5,000 and use of the parking structure and a trolley.
- 7.2 Sponsorship request from the Grand Vision Foundation for Fall Media Campaign in the amount of \$12,000.
- 7.3 Consideration of additional direct mail couponing to support restaurants and merchants.

NON-ACTION ITEMS

None

8. UPDATES

- 8.1 LA Waterfront Summer Festival
- 8.2 San Pedro International Film Festival – submission of requested additional information
- 8.3 New Business Attraction
 - Urban Land Institute
 - Broker & Banker Open House
 - SPPOA Committee (G. Larson)
 - Request For Proposal – Business Development

9. NEXT REGULAR MEETING – August 21, 2013

10. ADJOURNMENT